



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

COMMUNITY IS OUR CAUSE

Race Sponsorship

GASTON COUNTY FAMILY YMCA

The Gaston County Family YMCA Race Sponsorships develop relationships with local businesses that support Youth Development, Healthy Living, and Social Responsibility.

Becoming involved in the Sponsorship program provides for a variety of recognition opportunities that has significant marketing value and exposure.

Contributing Sponsor \$350/race (10 available per race)

- Sponsor logo on race shirt
- Race day sponsor booth (provided and manned by sponsor)
- Distribution of sponsor material in race packets (provided by sponsor)
- Sponsor banner displayed at finish line (provided by sponsor)
- 2 complimentary race entries
- Announcement and thank you to runners prior to race

Presenting Sponsor \$750/race (4 available per race)

- All included in Contributing Sponsor and
- Sponsor sign on course
- 4 complimentary race entries
- Sponsor name included in all press releases, hyperlinked on race website

Title Sponsor \$1,500/race (1 available per race)

- All included in Presenting Sponsor and
- Sponsor logo incorporated into branded race logo and included on all promotional items
- 10 complimentary race entries
- Color banner above finish line

Additional Sponsorship Opportunities

Bib Sponsor \$750/race (1 available per race)

- Logo on 250 race bibs

Race Schedule:

Cherry Blossom 5K (April), Gastonia Grizzlies 5K (June), The Burn Trail Race (September), and Spencer Mountain 5K/10K (November).

gastonymca.org

