



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Annual Giving Campaign Social Media Suggested Posts

Take a look at the bellow examples of social media posts. For greatest impact and post interaction personalize your posts. Tell people why the Y is important to you and your family. If you are comfortable share a photo of its impact - photos go a long way!

Online Giving Links can also be shared via social media and are connected through Facebook Fundraisers when sharing though your Funraise page. You can replace the general giving link with your personal link if you would like.

Facebook/Instagram Posts

- At our core, the Y is about helping individuals reach their full potential, no matter who they are or where they are from. The Gaston County Family YMCA [or change to your branch name] helps people in our community reach their full potential. Give online at gastonymca.org/giving
- The Y believes everyone deserves the same opportunities, no matter who you are or where you are from. Learn more about the work the Gaston County Family YMCA is doing in our local community, and how you can support these efforts during the Annual Giving Campaign. Give online at gastonymca.org/giving
- The Y is committed to providing safe spaces, improving health and bringing people together. Help make your community a better place by supporting the Annual Giving Campaign. Give online at gastonymca.org/giving
- Did you know that the Y provides distance learning options to nearly 250 children across Gaston County? Some of those kids come from families who may struggle to pay for the program. A gift of \$560 pays for a month of care for a child in our community. Giving online at gastonymca.org/giving
- Summer Camp has been an amazing experience for [insert your child's name]. It's given him/her confidence and friends. This year we're giving to the Y so every kid in our community can experience camp. Will you join us in donating \$200 to the YMCA Annual Giving Campaign? Give online at gastonymca.org/giving
- 70% of the Earth is covered in water. Learning to swim is essential and provides kids with lifesaving skills. But it also gives children more confidence out of the water. A gift of \$75 provides an opportunity for a child to participate in Safety Around Water. Give online at gastonymca.org/giving

- As a parent, it's important to me that my kids are in a safe, nurturing environment after school. The Y provides that for our family. And the Y really stepped up when COVID hit and we needed care all day. But some families struggle to afford that care. Make a gift to the Annual Giving Campaign today and let's make sure every child in our community has access to this critical program. Give online at gastonymca.org/giving
- In 2020, the Y delivered 33,701 meals to youth and seniors who do not have access to healthy foods and/or transportation during the COVID shutdown. Thanks to donations from the Annual Giving Campaign and amazing community partners it was at no cost to our neighbors in need! Help make sure the Y can continue this effort to feed children during the summer months when school is out. Give online at gastonymca.org/giving
- I am supporting the Y this year because I grew up in YMCA programs and want all children to have the same opportunities as I had when I was younger.
- I met [tag a Y friend or friends] at the _____ YMCA and I couldn't imagine my life without him/her. I am supporting the YMCA to make sure everyone belongs no matter their ability to afford it. Give online at gastonymca.org/giving
- For cancer survivors, recovery is about more than just the physical. LiveSTRONG at the YMCA, a free program supported by the YMCA Annual Giving Campaign, provides group fitness and emotional support to cancer survivors. \$825 gives a survivor access to this life-changing community. Make a gift to the _____ YMCA today to support this program. Give online at gastonymca.org/giving

Check out this example -



Evan Dugan

June 1, 8:45 am

Afterschool at the YMCA has been an awesome experience for my girls. I knew they were in a safe and caring environment each afternoon. They even finished their homework before I picked them up! This year I am supporting the Annual Giving Campaign to make sure all families have access to this great program. Give online at gastonymca.org/giving today!

