

# COMMUNITY FOUNDATION RUN

## What is it anyway?

The Community Foundation Run is an annual community wide initiative raising awareness and funds for participating non-profits throughout Gaston County organized by the Gaston Community Foundation.

The Community Foundation Run began in 2003 as a way to celebrate the 25th anniversary of the Foundation. At that time it was called Run for the Money.

In 2020, 144 non-profit organizations will participate in the race as well as the fundraising effort.

### HOW DO YOU GIVE TO THE RUN

- The Y invites donors to give to the Community Foundation through the Run and designate the Gaston County Family YMCA on their donor form OR online gift through the Community Foundation website.
- Donations are paid in full. Pledges are not accepted through the Run.

### DOES MY RACE REGISTRATION GO TOWARD THE YMCA

- Race fees cannot be designated to an organization. Race fees allow runners/walkers to participate in the event.
- Only donations can be designated to participating organizations.

### THE MATCH

- Donations made through the Run are eligible to be matched up to \$10,000/organization.
- The Community Foundation provides funds for the match from the unrestricted grant cycle. The Community Foundation raises additional matching funds from Individuals, businesses and organizations in the community.
- The Community Foundation calculates the match percentage based on the total amount of match money available relative to the total amount of designated contributions, up to \$10,000 for each organization.

### WHY WOULD YOU GIVE THROUGH THE RUN

- Donors looking to maximize their donor dollars AND paying their pledge in full may want to take advantage of the Match through the Community Foundation.

### WHY WOULD YOU NOT WANT TO GIVE THROUGH THE RUN

- Donors looking to *pledge* and pay throughout the year are not able to give through the Run.

**DEADLINE—Monday, April 13, 2020 at 5 pm**

### DONOR FORM

Online donations at [www.cfgaston.org/donate](http://www.cfgaston.org/donate).  
Cash **NOT** accepted

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### 2020 RUN CONTRIBUTIONS

My gift to the MATCH FUND, which supports all participating non-profit organizations \$ \_\_\_\_\_

My gift(s) to participating non-profit organizations:

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

TOTAL GIFTS FOR 2020 RUN:  
(Match Fund and Non-profits) \$ \_\_\_\_\_

Donations less than \$250 will be acknowledged only upon request.

- I wish this gift to remain anonymous.
- I would like to learn more about the Gaston Community Foundation and ways they can assist me with charitable giving.

### COMPLETED DONOR FORM:

Please mail (PO Box 123, Gastonia, NC 28053) or deliver (1201 E. Garrison Blvd., Gastonia, NC 28054) to the Gaston Community Foundation.

All checks must be made payable to the Gaston Community Foundation.