Cherryville Family YMCA
Annual Giving Campaign 2020

Afterschool –
YMCA Afterschool provides a safe and inclusive place for children after the final bell. Each day students participate in structured physical activities, homework help, and healthy snacks. During this time we aim to shape character by modeling, teaching, and reinforcing positive values to all students. The YMCA believes in the character development traits of Caring, Honesty, Respect, Responsibility, and Faith.
2020 Goal - $7,500 ............................................. Impacting 13 Children per week

Senior Initiatives –
The Y helps seniors stay active, engaged, and healthy. Seniors at the Y enjoy group outings, Lunch and Learns, group fitness classes, volunteer opportunities and events designed to promote mental agility, good health and independence. The Cherryville Family YMCA hosts a special Happier Hour group that connects seniors and offers opportunities to build friendships.
2020 Goal - $5,000 ............................................. Impacting 50 Seniors

Summer Day Camp –
Summer Day Camp is about developing skills, building character and making friends. Kids become a community as they learn how to be more independent and how to contribute to a group as they engage in physical, social and educational activities.
2020 Goal - $7,500 ............................................. Impacting 22 Children per week

Teen Leadership Initiatives –
The Y helps teens achieve their full potential by developing leadership, decision-making and public speaking skills through programs such as Teen Leaders’ Club, Middle School United Nations, Teens Changing Gaston County and more. The Cherryville Family has a special partnership with Cherryville High School physical education department and hosts health and wellness classes weekly.
2020 Goal - $3,000 ............................................. Impacting 25 Teens

Youth Sports –
The Y focuses on skill development, teamwork, sportsmanship and healthy competition. Volunteer led teams help our youth foster relationships with in the community. The Annual Giving Campaign helps defer the cost of our Youth Sports programs, keeping it low so children of all financial background can participate.
Youth Sports Include – Basketball & Soccer
2020 Goal - $5,000 ............................................. Impacting 75 youth athletes

NEW! Safety Around Water (SAW) –
Teaching children how to be safe around water is not a luxury; it is a necessity. The YMCA’s Safety Around Water program can help you make sure they learn essential water safety skills, which can open up a world of possibilities for them to satisfy their curiosity safely. Through learning how to perform a sequenced set of skills over eight lessons of 40 minutes each, the risk of drowning is reduced, giving your child confidence in and around water.
The SAW program is a National Initiative. It came to Gaston County in 2019 at Lineberger Park, Erwin Center, and Stowe Family YMCA. We are looking for expand these efforts in 2020.
2020 Goal - $2,000 ............................................. Impacting 20 Children