PARTNERING FOR A BETTER GASTON

When you sponsor Youth Sports, you partner with us to make our community better.

Every sponsorship investment in Youth Sports helps to ensure all children are able to play. Together, we can align your organization's philanthropic goals to give back and support the community.

GASTONYMCA.ORG
As a Youth Sports sponsor, you enjoy significant exposure to our young athletes, Y members, volunteers, and the community. Plus, we love recognizing our sponsors! Below are a few examples of sponsor recognition.

- Social media shout-outs
- Sponsor recognition on season welcome communications
- Name on youth jerseys
- Team plaque to display at your business
- Sponsor signage featured on field/court

**Recognition Banner**

**Social Shoutout**

We are thrilled to honor The Pointe Church today for their continued support of the YMCA. We have worked closely together since April 15, 2001 when we shared the Stowe Family YMCA. As they grew and moved their campus they remained a strong partner! In 2019, they focused their Annual Giving Campaign efforts on Aquatics, Youth Sports, and the Resource Connection Gateway.

We love The Pointe team! Help us thank them!
WHY THE Y?
CHERRYVILLE SPORTS

The Cherryville Family YMCA is passionate about Youth Sports and what being part of a team can do for a child’s confidence, problem solving and wellbeing. We believe that all children should have the ability to play. Sports Sponsorships allow the Y to keep the cost low for all children to have the opportunity to participate.

In 2020, the Cherryville Family YMCA is working to raise funds for 5 impact areas including Summer Camp and Afterschool financial assistance, Teen Leadership Programs, Senior Wellness initiatives, Youth Sports, and Safety Around Water drowning prevention initiative.

With your help we can better support the people of Cherryville.

YMCA Areas of Focus

Youth Development

All kids deserve the opportunity to be empowered to reach their full potential. We see every interaction with young people as an opportunity for learning and development all grounded in the Y’s core values of caring, honesty, respect and responsibility.

Healthy Living

We help people and families build and maintain healthy habits for spirit, mind and body in their everyday lives. By helping kids, adults, families and seniors from all walks of life improve their health and well-being, we build a stronger community.

Social Responsibility

With our doors open to all, we bring together people from all backgrounds, to support those in need. We take on the most urgent needs in our community and inspire a spirit of service in return. Our members, volunteers, supporters and staff demonstrate the power of what we can achieve by taking action and giving back together.

YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.
OPPORTUNITIES

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<th>SPONSOR BENEFIT</th>
<th>SIX SPORT ANNUAL SPONSOR</th>
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<tbody>
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<td></td>
<td>$1,500</td>
<td>$300</td>
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Name on single Team Uniform  X
Recognition plaque  X  X
Name on SIX Team Uniforms  X
Social Media Mention  X  X
Banner on Field/Court for 1 Year  X
Acknowledgment on season Welcome Email  X  X
Promotional Booth at Sports  X

For more information or to give today contact Molly D’Avria at mdavria@gastonymca.org or 704.822.9622 today!

“‘The leagues and coaches are great! My daughter has had the same coaches now for two years. She loves them! They work individually with the kids to improve their skill level. They also encourage them to work harder and play better. We will definitely sign up again!”

– Youth Sports Parent