PARTNERING FOR A BETTER GASTON

When you sponsor Ladies Night Out, you partner with us to make our community better.

Every sponsorship investment in Ladies Night Out supports LIVESTRONG at the YMCA. Together, we can align your organization’s philanthropic goals to give back and support the community.

GASTONYMCA.ORG
As an event sponsor, you enjoy significant exposure to our event participants, Y members, volunteers, and the community. Plus, we love recognizing our sponsors! Below are a few examples of sponsor recognition.

- Social media shout-outs
- Sponsor recognition on event communications
- Digital Promotion at branch
WHY THE Y?
STOWE LADIES NIGHT OUT

The Stowe Family YMCA is passionate about LIVESTRONG at the YMCA, a small-group program developed and established in partnership with the LIVESTRONG Foundation, assists those who are living with, through, or beyond cancer to strengthen their spirit, mind and body. Our dedicated donors ensure this program comes at no cost to participants.

In 2020, the Stowe Family YMCA is working to raise funds for 6 impact areas including Summer Day Camp and Afterschool financial assistance, Teen Leadership, Wellness Initiatives, Read Feed and Lead Summer Lunch Program and Safety Around Water drowning prevention initiative.

With your help we can better support the people of Gaston County.

YMCA Areas of Focus

Youth Development

All kids deserve the opportunity to be empowered to reach their full potential. We see every interaction with young people as an opportunity for learning and development all grounded in the Y’s core values of caring, honesty, respect and responsibility.

Healthy Living

We help people and families build and maintain healthy habits for spirit, mind and body in their everyday lives. By helping kids, adults, families and seniors from all walks of life improve their health and well-being, we build a stronger community.

Social Responsibility

With our doors open to all, we bring together people from all backgrounds, to support those in need. We take on the most urgent needs in our community and inspire a spirit of service in return. Our members, volunteers, supporters and staff demonstrate the power of what we can achieve by taking action and giving back together.

YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.
**OPPORTUNITIES**

<table>
<thead>
<tr>
<th>SPONSOR BENEFIT</th>
<th>PRESENTING SPONSOR $1,000</th>
<th>SUPPORTING SPONSOR $500</th>
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</thead>
<tbody>
<tr>
<td>Recognition on Event Promotions—Tickets, fliers</td>
<td>X</td>
<td></td>
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<tr>
<td>Digital promotion at YMCA</td>
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<tr>
<td>Booth Space at event</td>
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<td>X</td>
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<tr>
<td>Entrance signage at event</td>
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<td>X</td>
</tr>
<tr>
<td>Verbal Recognition at closing of event from stage</td>
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<td>X</td>
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<td>Social Media Mentions</td>
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<td>Website recognition</td>
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<tr>
<td>Recognition in 2020 Gaston County Family YMCA Annual Report</td>
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</tbody>
</table>

For more information or to give today contact
Katie Lank at klank@gastonymca.org or 704.822.9622 today!