PARTNERING FOR A BETTER GASTON

When you sponsor the Swim Team, you partner with us to make our community better.

Every sponsorship investment in Youth Sports helps to ensure all children are able to play. Together, we can align your organization’s philanthropic goals to give back and support the community.

GASTONYMCA.ORG
As a swim team sponsor, you enjoy significant exposure to our young athletes, Y members, volunteers, and the community. Plus, we love recognizing our sponsors! Below are a few examples of sponsor recognition.

- **Social media shout-outs**
- **Sponsor recognition on season welcome communications**
- **Name on swim team shirts**
- **Team plaque to display at your business**

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**Example of Recognition Plaque**

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**Example of Social Media Shout Outs**

*Gaston County Family YMCA*

We are thrilled to honor *The Pointe Church* today for their continued support of the YMCA. We have worked closely together since April 15, 2001 when we shared the Stove Family YMCA. As they grew and moved their campus they remained a strong partner! In 2010, they focused their Annual Giving Campaign efforts on Aquatics, Youth Sports, and the Resource Connection Gateway.

We love The Pointe team! Help us thank them!
WHY THE Y? 
STOWE SHARKS SWIM TEAM

The Stowe Family YMCA is passionate about Swim Team and what being part of a team can do for a child’s confidence, problem solving and wellbeing. We believe that all children should have the ability to play. Sports and Swim Team Sponsorships allow the Y to keep the cost low for all children to have the opportunity to participate.

In 2020, the Stowe Family YMCA is working to raise funds for 6 impact areas including Summer Day Camp and Afterschool financial assistance, Teen Leadership, Wellness Initiatives, Read Feed and Lead Summer Lunch Program and Safety Around Water drowning prevention initiative.

With your help we can better support the people of Gastonia.

YMCA Areas of Focus

Youth Development
All kids deserve the opportunity to be empowered to reach their full potential. We see every interaction with young people as an opportunity for learning and development all grounded in the Y’s core values of caring, honesty, respect and responsibility.

Healthy Living
We help people and families build and maintain healthy habits for spirit, mind and body in their everyday lives. By helping kids, adults, families and seniors from all walks of life improve their health and well-being, we build a stronger community.

Social Responsibility
With our doors open to all, we bring together people from all backgrounds, to support those in need. We take on the most urgent needs in our community and inspire a spirit of service in return. Our members, volunteers, supporters and staff demonstrate the power of what we can achieve by taking action and giving back together.

YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.
## OPPORTUNITIES

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<thead>
<tr>
<th>SPONSOR BENEFIT</th>
<th>SINGLE SPORT SPONSOR</th>
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<tbody>
<tr>
<td>Name on Seasonal Team Shirt</td>
<td>$300</td>
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<tr>
<td>Recognition plaque</td>
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<tr>
<td>Social Media Mention</td>
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<td>Acknowledgment on season Welcome Email</td>
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<td>Recognition in 2020 Gaston County Family YMCA Annual Report</td>
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For more information or to give today contact Molly D’Avria at mdavria@gastonymca.org or 704.822.9622 today!

“I think the Swim Team is GREAT! It was competitive and pushed my kids to work harder. They also had fun with friends and the coaches were great with them. We had a great time!”

– Swim Team Parent