PARTNERING FOR A BETTER GASTON

When you sponsor Youth Sports or Swim Team, you partner with us to make our community better.

Every sponsorship investment in Youth Sports helps to ensure all children are able to play. Together, we can align your organization’s philanthropic goals to give back and support the community.

GASTONYMCA.ORG
As a sports or swim sponsor, you enjoy significant exposure to our young athletes, Y members, volunteers, and the community. Plus, we love recognizing our sponsors! Below are a few examples of sponsor recognition.

- Social media shout-outs
- Sponsor recognition on season welcome communications
- Name on youth jerseys/team shirts
- Team plaque to display at your business
WHY THE Y?
WARLICK SPORTS & SWIM TEAM

The Warlick Family YMCA is passionate about what Youth Sports and Swimming can do for a child’s confidence, problem solving and well-being. We believe that all children should have the ability to play. Sports and Swim Team sponsorships allow the Y to keep the cost low so that all children to have the opportunity to participate.

In 2020, the Warlick Family YMCA is raising dollars for impact areas including Summer Camp, Afterschool financial assistance, LIVESTRONG at the YMCA, and Safety Around Water drowning prevention initiative.

With your help we can better support the people of Gastonia.

YMCA Areas of Focus

Youth Development
All kids deserve the opportunity to be empowered to reach their full potential. We see every interaction with young people as an opportunity for learning and development all grounded in the Y’s core values of caring, honesty, respect and responsibility.

Healthy Living
We help people and families build and maintain healthy habits for spirit, mind and body in their everyday lives. By helping kids, adults, families and seniors from all walks of life improve their health and well-being, we build a stronger community.

Social Responsibility
With our doors open to all, we bring together people from all backgrounds, to support those in need. We take on the most urgent needs in our community and inspire a spirit of service in return. Our members, volunteers, supporters and staff demonstrate the power of what we can achieve by taking action and giving back together.

YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.
## Opportunities

<table>
<thead>
<tr>
<th>Sponsor Benefit</th>
<th>Single Sport Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name on Single Team Uniform/Team Shirt</td>
<td>X</td>
</tr>
<tr>
<td>Recognition Plaque</td>
<td>X</td>
</tr>
<tr>
<td>Social Media Mention</td>
<td>X</td>
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<tr>
<td>Acknowledgment on Season Welcome Email</td>
<td>X</td>
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<tr>
<td>Recognition in 2020 Gaston County Family YMCA Annual Report</td>
<td>X</td>
</tr>
</tbody>
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For more information or to give today contact Molly D’Avria at mdavria@gastonymca.org or 704.822.9622 today!

“The leagues and coaches are great! My daughter has had the same coaches now for two years. She loves them! They work individually with the kids to improve their skill level. They also encourage them to work harder and play better. We will definitely sign up again!

- Youth Sports Parent